



American Small Business Alliance Inc.

ENHANCING YOUR BUSINESS FOR SUCCESS



Differentiators, Contract Vehicles & Certificates

VA Verified Service-Disabled Veteran Owned
Certified Meeting Planner (CMP)
Certified Government Meeting Planner (SGMP)

Minority Owned
8(a) graduate

All Small Mentor - Protégé Program (ASMPP)

GSA Professional Services Schedule 00CORP GS-07-F450AA

National Minority Supplier Development Council MBE

MDOT MBE | SBE | DBE 04-568

DUNs 128598013

CAGE 3G6N7

IATA VER# 21-78056-6

Company Overview

The American Small Business Alliance Inc. (ASBA) is a service-disabled veteran owned small business (SDVOSB) located in Ellicott City, MD. With over twenty years of business experience in several industries, ASBA provides services to clients in the following capacity:

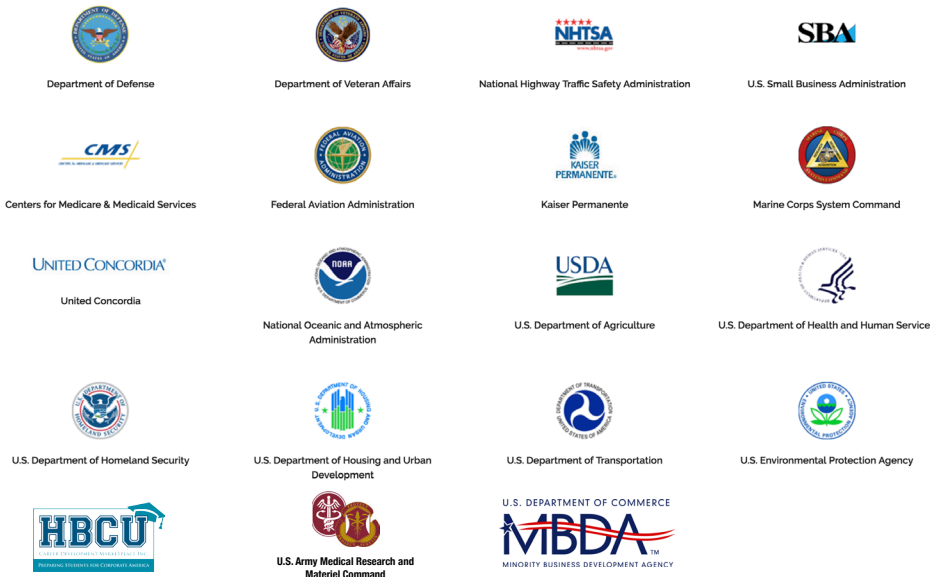
- Call Center
• Event Planning- Cost and No-Cost
• Professional Services
• Business Match-Making
• Educational Support Services

ASBA has built solid relationships with its vast array of vendors to provide top-notch customer service, fulfill the needs of our diverse clientele and execute exceptional events. ASBA's unique no-cost contract option allows our clients flexibility by removing their financial liability and in turn allows ASBA to do what it does best, plan, market and produce stunning events from its inception to end and provide excellence in overall client support.

Mission Statement

ASBA is committed to providing outstanding customer service. Our philosophy is built on maintaining strong alliances with businesses, government agencies and educational institutions through loyalty, excellent job performance, strong ethics, integrity and high-quality performance. ASBA believes that excellence in overall client support and interactions gives us the ability to fulfill and ensure that each and every end result meets their visions and goals.

Past Clientele



Awards/Recognition

- 2016 Top 100 MBE Award Recipient
2013 Minority Enterprise Advocate - Conference Management Executive of the Year Award
2012 Inc. 5000 Honoree & Award Recipient
2010 USDA Rural Development Service Disabled Veteran-Owned Small Business Contractor of the Year Award
2004 Secretary of Transportation Minority Business Enterprise Award





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Outreach Services

Experience in Outreach, Call Center and Professional Services	Advertising Services	Media Buying	Public Relations / Outreach	Conference / Events / Trade Show Planning	Promotional Materials	Video / Film Production	Graphic Design	Strategic Communications	Branding	Integrated Marketing	Social Media	National Campaigns	Web Design	Inbound Calls	Outbound Calls	Email Blast	Professional Services
Centers for Medicare & Medicaid Services	*		*	*	*	*	*	*	*	*	*	*	*				
Dept. of Veterans Affairs NVSBE 2015 / 2016 / 2017	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Dept. of Transportation NHTSA-ESV 2011/2017			*	*	*		*	*	*	*	*	*	*	*	*	*	
Dept. of Veterans Affairs AWIS 2016 / 2017				*	*		*		*	*			*				
Dept. of Housing & Urban Development Healthy Kids Campaign 2007/2008/2009	*	*	*	*	*	*	*	*	*	*	*	*	*				
HBCU Career Development Marketplace 2004 - 2017	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Dept. of Homeland Security 2009/2010/2011/2012			*	*	*		*	*	*	*	*	*	*	*	*	*	
Federal Aviation Administration 2009 - 2013			*	*	*		*						*				*
Kaiser Permanente 2015-2016			*		*												*
United Concordia 2015-2016																	*

NAICS Codes

- 339112 – Surgical and Medical Instrument Manufacturing
- 423450 – Medical/Dental
- 541199 – Process Server and Notary Public Services
- 541430 – Graphic Design Services***
- 541511 – Custom Computer Programming Services
- 541519 – Other Computer Related Services
- 541611 – Administrative/General Management Consulting Services***
- 541613 – Marketing and Sales Management* Business Match-making***
- 541618 – Other Management Consulting Services
- 541690 – Safety Consulting Services/ Security Consulting Services
- 541810 – Advertising Agencies
- 541820 – Public Relations Agencies
- 541910 – Marketing Research
- 561110 – Office Management
- 561210 – Facilities Support Services
- 561311 – Employment Placement Services
- 561312 – Executive Placement Services
- 561320 – Temporary Help Services***
- 561330 – Employee Leasing Services
- 561410 – Secretarial Services
- 561422 – Contact Centers/Telemarketing Bureaus***
- 561499 – Video and Teleconferencing
- 561611 – Investigation Services
- 561920 – Convention and Trade Show Organizers***
- 611430 – Professional Development Services
- 611710 – Educational Support Services
- 711510 – Independent Writers